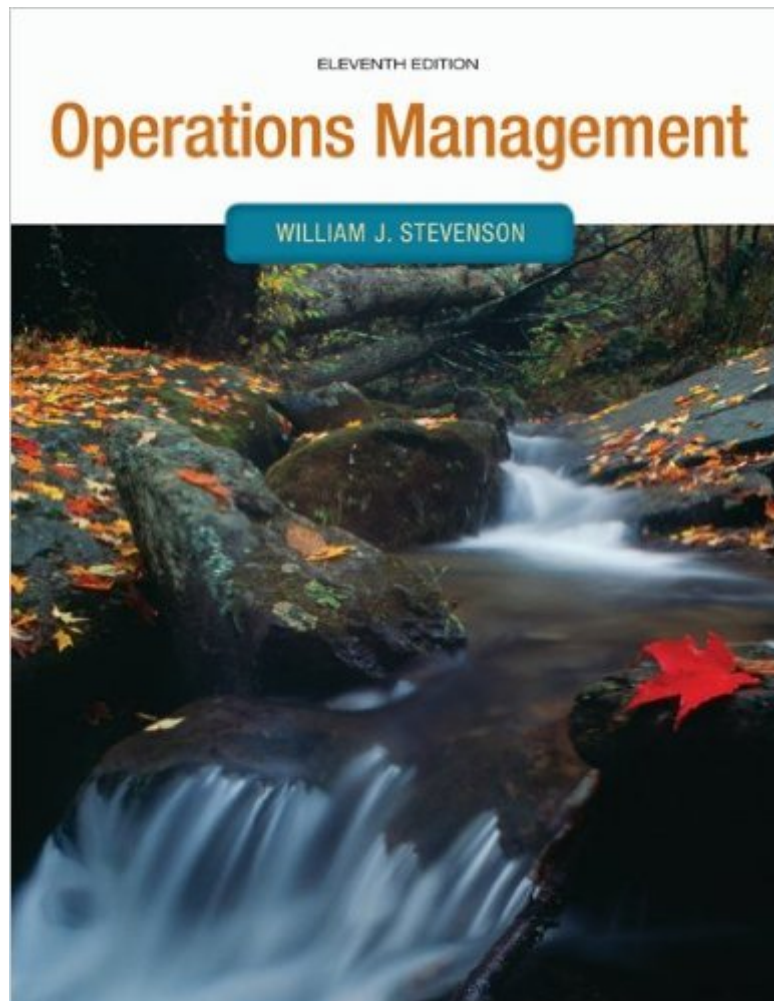


The book was found

Operations Management (Operations And Decision Sciences)



Synopsis

The Eleventh Edition of Stevenson's Operations Management features integrated, up-to-date coverage of current topics and industry trends, while preserving the core concepts that have made the text the market leader in this course for over a decade. Stevenson's careful explanations and approachable format support students in understanding the important operations management concepts as well as applying tools and methods with an emphasis on problem solving. Through detailed examples and solved problems, short cases and readings on current issues facing businesses, and auto-gradable end of chapter problems and application-oriented assignments available in Connect Operations Management, students learn by doing, and the Eleventh Edition continues to offer more support for 'doing Operations' than any other.

Book Information

Series: Operations and Decision Sciences

Hardcover: 944 pages

Publisher: McGraw-Hill/Irwin; 11 edition (February 15, 2011)

Language: English

ISBN-10: 0073525251

ISBN-13: 978-0073525259

Product Dimensions: 8.7 x 1.6 x 11.2 inches

Shipping Weight: 4.7 pounds (View shipping rates and policies)

Average Customer Review: 4.0 out of 5 stars [See all reviews](#) (139 customer reviews)

Best Sellers Rank: #42,333 in Books (See Top 100 in Books) #27 in [Books > Business & Money > Processes & Infrastructure > Operations Research](#) #40 in [Books > Business & Money > Management & Leadership > Production & Operations](#) #140 in [Books > Textbooks > Business & Finance > Management](#)

Customer Reviews

I'm about half way through the book. I will update my review after I finish the book. For a highly quantitative subject matter like operations management, it reads like a history book. For the most part, if you can get through the explanation, you will understand the mechanics of the calculations. The chapters are dense with many concepts and functional formulas and calculations. It even goes into explanation of how to do calculations in excel. However, the book does jump around from topic to topic. You won't have a clear picture of what operations management really is from this book. You will walk away with fragments of knowledge. This book serves as an introduction to decision

making, forecasting, etc.

Got this because I didn't want to spend \$160 on the new edition. Turns out that other than some chapter renumbering it's pretty much the exact same book. Even the end of chapter questions are the same. I recommend!

This was my first reading of such a lengthy textbook that also incorporates principles of managerial accounting, finance, and economics along with project management. The course I was taking was only six weeks long, and I assure you that in-depth study and mastery of the material takes longer. It was a nice balance of theory and application in formula and calculation. I found the text well laid out and easy to follow in most areas, as the author does a superb job of keeping description and explanation as simple as possible. I heartily recommend this book for anyone serious about the study of operations management.

I recently spent \$80 for the Operations Management Kindle Edition of this book and it's really not ready for primetime. I don't know what the publisher did, but there is mis-aligned text and graphics, random characters through the text and misspelled words, and this is only in the first chapter. Did anyone QA this thing?

Used in MSCI classes. Easy text to follow with a lot of examples, no case studies though. The most valuable item though is the student cd-rom. It's a great tool, especially the excel worksheets-which are easy to use. Explore the cd-rom and you'll know what I mean.

I'm still reading other OM books to compare this one too, but I was having a hard time following the text in this book and it isn't very captivating. (My professor was an OM genius and everything he taught was fascinating. He made the topics come alive. Although, he didn't necessarily follow the order of the book. For instance, some chapters he used the book's PowerPoints, and for some chapters, like the one on forecasting, he used his own PowerPoint notes.) Also, this book skipped topics and then came back to them, which I found rather annoying. I would rather the topics be explained entirely first versus bouncing around. Which brings me to this, a lot of times the author would say, "we'll cover this later/to be discussed later". Why bring up a topic to only say more about it later? That's a general pet peeve of mine for the textbooks that I've read that does this and so I have a negative bias already. These "to be discussed later" statements tend to be in quantitative

books. I would think that there would be another (and better) way to present concepts in a more cohesive and creative manner, but I have never tried to articulate OM or accounting or finance or Econ on paper, so maybe this is the best that these authors can do when it comes to explaining quantitative concepts? Hm...

Simple concepts are made complicated and impractical in 'Operations Management' by Stevenson. After giving up on trying to understand this book, I went to the public library and checked out a couple of OM books that helped me survive the class. Also, this is by far the heaviest book in my business program. Watch your back (literally).

The course I was taking was 4 months long, and I assure you that in-depth study and mastery of the material takes longer. It was a nice balance of theory and application in formula and calculation. I found the text well laid out and easy to follow in most areas, as the author does a superb job of keeping description and explanation as simple as possible. I heartily recommend this book for anyone serious about the study of operations management.

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